

## **IMImobile PLC** **("IMImobile" or the "Company")** **Blocklisting Application**

IMImobile (AIM: IMO) announces that application has been made to the London Stock Exchange for the block listing of 300,000 new ordinary shares of 10p each in the Company ("Ordinary Shares").

These Ordinary Shares will be issued from time to time as a result of the exercise of shares options pursuant to the IMImobile PLC Flowering Share Plan, the IMImobile PLC 2014 Unapproved Group Option Plan, and the IMImobile PLC Company Share Option Plan (the "Schemes").

When issued, the Ordinary Shares under the block listing will rank pari passu with the Company's existing issued Ordinary Shares. It is expected that admission will become effective on 23 April 2019.

When calculating voting rights, shareholders should use the figure of 66,709,211 as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the FCA's Disclosure and Transparency Rules.

### **For further information please contact:**

#### **IMImobile PLC**

Jay Patel, Group Chief Executive Officer  
Mike Jefferies, Group Chief Financial Officer

c/o Newgate Communications

Tel: +44 (0)20 3757 6880

#### **Newgate Communications**

Bob Huxford  
Fiona Norman  
Tom Carnegie

Tel: +44 (0)20 3757 6880

IMImobile@newgatecomms.com

#### **Investec Bank - Nominated Adviser and Joint Broker**

Henry Reast  
Andrew Pinder  
Tejas Padalkar

Tel: +44 (0)20 7597 5970

#### **N+1 Singer – Joint Broker**

Shaun Dobson  
Jonathan Dighe

Tel: +44 (0)20 7496 3000

### **About IMImobile PLC**

IMImobile is a communications software provider whose solutions enable enterprises to automate digital customer communications and interactions to improve customer experience and reduce operating costs.

IMImobile's enterprise grade cloud communications platform manages over 42 billion messages a year across the world. Organisations that trust us to deliver smarter digital customer engagement include Hermes, Centrica, AA, O2, EE, BT, Foxtons, Pizza Hut, Vodafone, MTN, three of the major retail banks in the UK and public-sector organisations globally.

IMImobile is headquartered in London with offices across the UK, Hyderabad, Toronto, Little Rock, Dubai and Johannesburg and has over 1,100 employees worldwide. IMImobile is quoted on the London Stock Exchange's AIM market with the TIDM code IMO.